

DEFINING

HOMO FABER FORTUNAE SUAE

A NEW APPROACH TO DEFINING PRODUCTS TO GIVE EVERY LOOK A DISTINCTIVE STYLE. PRODUCTS RICH IN VITAMINS AND SPECIFIC PROTEINS FOR HAIR PROTECTION AND SHINE.

 **avines**

DEFINING

HOMO FABER FORTUNAE SVAE



CREATIVE
MOULDING
FOAM



VOLUME
MOUSSE



RELAXING
FLUID

product type

LONG-LASTING,
STRONG HOLD MOUSSE,
TO MODEL, SCULPT AND
FIX HAIRSTYLES.

LONG-LASTING, SOFT
HOLD MOUSSE, TO
MODEL, SCULPT AND FIX
ANY STYLE.

SMOOTHING FLUID WHI-
CH GIVES SHINE TO THE
HAIR. PROTECTS THE
HAIR DURING DRYING,
GIVES SHINE AND
ENABLES THE STYLING
OF EVEN THE MOST
UNRULY HAIR.

active ingredients

PHYTCORAIL, CATIO-
NIC AGENTS, MINERAL
SALTS.

SILICONE DERIVATIVES,
BIO-EXTENDER™.

PRO-VITAMIN B5, LIM-
NANTHES ALBA, SHINY
SILICONES.

use

MEASURE OUT THE
QUANTITY OF MOUSSE,
EMULSIFY AND APPLY
FROM THE ROOTS TO
THE ENDS.

APPLY EVENLY ONTO
DAMP HAIR, PROCEED
WITH THE DESIRED
STYLING.

APPLY EVENLY TO
WASHED AND TOWEL-
DRIED HAIR. COMB
FROM THE ROOTS TO
THE ENDS AND DRY.

notes

FOR USE ON WET OR
DRY HAIR. DOESN'T
DEHYDRATE THE HAIR.

CREATES UNBEATABLE
VOLUME AND SHINE
WITHOUT RESIDUES.
PERFECT FOR ALL HAIR
TYPES, EVEN FOR CHE-
MICALLY TREATED HAIR.

PH 5.1

DEFINING

HOMO FABER FORTUNAE SVAE



PROTEIN
SCULPTING
LOTION



TEXTURIZER



ECOHAIRSPRAY

product type

HYDRATING OIL NON OIL, ENRICHED WITH A GLUCOSE DERIVATIVE WITH A HIGH RESTRUCTURING POWER. PROTECTS THE HAIR AND ELIMINATES THE FRIZZY EFFECT.

SPRAY WITH A RESTORING EFFECT ACTIVATED BY HAIRDRYER HEAT.

ECO-FRIENDLY, MEDIUM-HOLD HAIRSPRAY FOR AN EXCEPTIONAL VOLUME EFFECT.

active ingredients

HYDROLYSED SOYA, WHEAT AND OAT PROTEINS, HYDRATING AGENTS.

BIOEXTENDER™, CASHMERE PROTEINS.

BIOEXTENDER™, PANTHENOL, SILICONE DERIVATIVES.

use

APPLY ONTO WET OR DRY HAIR. DO NOT RINSE.

APPLY TO WASHED AND TOWEL-DRIED HAIR. SPRAY ONTO THE ROOTS AND DRY.

SPRAY ONTO THE HAIR FOR A STYLE WITH NATURAL HOLD.

notes

PH 4.3

EVERY TIME YOU WANT VOLUME AND NATURALNESS.

DRIES QUICKLY, IS NON-STICKY AND DOESN'T LEAVE RESIDUES. IS REMOVED BY SHAMPOOING.

DEFINING

HOMO FABER FORTUNAE SVAE



GLAM
POWER



ARTIFIXTURE
GEL



SHAPING
GEL

product type

LONG-LASTING, ME-
DIUM/STRONG-HOLD
HAIRSPRAY.

EXTRA-STRONG HOLD
GEL; DRIES QUICKLY,
DOESN'T LEAVE RE-
SIDUES AND KEEPS
THE HOLD EVEN WITH
HIGHLY CREATIVE HAIR-
STYLES.

GEL RICH IN CELLULO-
SE POLYMERS WITH A
SHINY EFFECT.

active ingredients

THREE-DIMENSIONAL
RESIN, VITAMIN E, PON-
GAMIA EXTRACT.

PRO-VITAMIN B5,
HYDRATING AGENTS, UV
FILTERS.

FIXING AGENTS, HYDRA-
TING AGENTS.

use

SPRAY ONTO THE HAIR
FROM A DISTANCE OF 30
CM AND STYLE. AS A FI-
NISHING HAIRSPRAY ON
THE DESIRED AREAS.

APPLY A SMALL AMOUNT
ONTO WET OR DRY
HAIR.

APPLY A SMALL AMOUNT
ONTO WET OR DRY HAIR
AND STYLE.

notes

TO FIX AND STYLE THE
HAIR EXPLOITING THE
PROPERTIES OF THE
THREE-DIMENSIONAL
RESIN.

PH 6.4

PH 4.8

DEFINING

HOMO FABER FORTUNAE SVAE



WONDER
WAX



SHINE
DROPS



GLOSS

product type

WAX TO DEFINE,
CREATE SHINE AND FIX
MODERN STYLES.

HYDRATING AND NOU-
RISHING DROPS WHICH
HIGHLIGHT THE LUMINO-
SITY OF THE HAIR.

SPRAY FOR A LONG-LA-
STING, INSTANT SHINE.

active ingredients

FIXING AND MODELLING
WAXES.

SILICONE AND SPHINGO-
LIPID DERIVATIVES.

LIMNANTHES ALBA,
SILICONE DERIVATIVES,
HYDRATING AGENTS.

use

APPLY A SMALL AMOUNT
ONTO WET OR DRY HAIR
AND STYLE IN THE DESI-
RED FASHION.

PUT 2-3 DROPS INTO
THE PALM OF THE HAND
AND MASSAGE ONTO
DAMP OR DRY HAIR.

SPRAY ONTO THE HAIR
AFTER STYLING FOR
AN INTENSE, LUMINOUS
EFFECT.

notes

TO MODEL AND SHA-
PE THE HAIR WITH AN
EXTRAORDINARY LIGHT
EFFECT. PROTECTS
FROM HUMIDITY AND
SUN.

CAN BE USED TO-
GETHER WITH SHINE
DROPS AND SHAPING
GEL.

CAN BE USED TO-
GETHER WITH GLAM
POWER SPRAY AFTER
STYLING, FOR AN EX-
TRAORDINARY SHINY
EFFECT.

DEFINING

HOMO FABER FORTUNAE SVAE



INVISIBLE
STYLING
CREAM



INVISIBLE
HONEY
GEL

product type

NON-RINSE, RE-CONDITIONING CREAM. CREATED TO NOURISH AND PROTECT THE HAIR. GIVES INVISIBLE HOLD.

INVISIBLE IMPACT GEL. CREATES A NATURAL HOLD AND A WET-LOOK EFFECT IF DESIRED. FIXES AND HYDRATES THE HAIR.

active ingredients

AVOCADO OIL,
HYDROLYSED SOYA,
SUNFLOWER, RICE
BRAN OIL PROTEINS, UV
FILTERS.

HONEY AND MEMORY
EFFECT RESIN.

use

APPLY TO TOWEL-DRIED
HAIR AND DRY.

RUB A SMALL QUANTITY ONTO
THE HANDS AND DISTRIBUTE
AS DESIRED. AFTER 24-36
HOURS, BY PASSING DAMP
HANDS THROUGH THE HAIR,
THE PRODUCT TAKES ON THE
SAME CHARACTERISTICS AS
WHEN IT WAS FIRST APPLIED
(MEMORY EFFECT).

notes

LUMINOUS AND SHINY
HAIR, NATURAL SMOOTH
EFFECT.

PERFECT TO CREATE
A STYLING EFFECT ON
DRY HAIR OR A WET-EF-
FECT ON DAMP HAIR.

DEFINING

HOMO FABER FORTUNAE SVAE



INVISIBLE
PASTE



INVISIBLE
HAIR
SPRAY

product type

INVISIBLE EFFECT MO-
DELLING PASTE. CREA-
TES VOLUME AND HOLD
FOR ALL HAIR TYPES.

INVISIBLE ACTION
SPRAY. CREATES VOLU-
ME AND GUARANTEES
LONG-LASTING HOLD
WITHOUT LEAVING RE-
SIDUES.

active ingredients

FRESH PUMPKIN CELLS,
SOYA, WHEAT AND OAT
PROTEINS.

DIMETHICONE, PAN-
THENOL, CUCUMBER
EXTRACT.

use

CAN BE USED ON DRY
OR WET HAIR.

DIRECTLY ONTO THE
DESIRED LOCKS OR, IN
A UNIFORM MANNER,
ONTO DRY OR SLIGHTLY
DAMP HAIR.

notes

TO DEFINE PARTICULAR
AND CREATIVE HAIRSTY-
LES WITHOUT LOSING
NATURALNESS.

TO DEFINE EVERY KIND
OF STYLE, WITHOUT
MAKING THE HAIR
HEAVY.



CREATIVE MOULDING FOAM

DESCRIPTION

LONG-LASTING, STRONG HOLD, TO MODEL, SCULPT AND FIX HAIRSTYLES.

PROPERTIES

NOURISHING AND REPAIRING ACTION. PROTECTS THE HAIR FROM EXTERNAL ATTACKS AND HEAT SOURCES, GIVES VOLUME AND NOURISHMENT.

ACTIVE INGREDIENTS

MINERAL SALTS: THE ACTION OF THE MINERAL SALTS IS VARIED: CALCIUM, MAGNESIUM AND IRON ARE CONSTITUTIVE ELEMENTS OF THE ENZYMES RESPONSIBLE FOR THE CORRECT METABOLISM OF THE KERATINOCYTES AND FAVOUR THEIR ACTIVITY. THE SILICON, ZINC AND COPPER STRENGTHEN THE KERATIN.

PHYTCORAIL: NATURAL MARINE SOLAR FILTER, PROTECTS THE HAIR FROM EXTERNAL ATTACKS AND HEAT SOURCES.

CATIONIC AGENTS: TO COUNTERBALANCE THE ELECTROSTATIC CHARGE AND SOFTEN THE HAIR

VP/VA COPOLYMER: THREE-DIMENSIONAL RESIN TO PROTECT FROM HUMIDITY

HOW TO USE IT

MEASURE OUT THE QUANTITY OF FOAM, EMULSIFY AND APPLY FROM THE ROOTS TO THE ENDS. FOR USE ON WET OR DRY HAIR. ALCOHOL FREE.

WHEN TO USE IT

FOR NATURAL HOLD OF THE HAIRSTYLE AND TO PROTECT THE HAIR FROM EXCESSIVE DEHYDRATION. SUPERB ON SHORT HAIR.

RESULTS

THE QUALITY OF THE COLOUR REMAINS UNVARIED.

PACKAGE

250 ml/ 8.45 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



VOLUME MOUSSE

DESCRIPTION

LONG-LASTING, STRONG HOLD MOUSSE, TO MODEL, SCULPT AND FIX ANY STYLE.

PROPERTIES

THIS PRODUCT PROTECTS FROM EXTERNAL ATTACKS AND HAIRDRYER HEAT. GUARANTEES VOLUME AND SHINE WITHOUT LEAVING RESIDUES AND POWDERS. IDEAL FOR TREATED HAIR.

ACTIVE INGREDIENTS

SILICONE DERIVATIVES: HYDRATING AND ILLUMINATING ACTION.

BIO-EXTENDER™: MARINE DERIVATIVE OBTAINED FROM THE ALGA RHODOPHYCEA, NATIVE TO THE COASTS OF BRITTANY, WHICH ACTS ON THE HAIR STRUCTURE, RESTORING ALL THE NECESSARY ELEMENTS: MINERAL SALTS (CALCIUM, MAGNESIUM, IRON, SILICONE, ZINC AND COPPER), PROTEINS AND VITAMINS. THE ACTION OF THE MINERAL SALTS IS VARIED: CALCIUM, MAGNESIUM AND IRON ARE CONSTITUTIVE ELEMENTS OF THE ENZYMES RESPONSIBLE FOR THE CORRECT METABOLISM OF THE KERATINOCYTES AND FAVOUR THEIR ACTIVITY. THE SILICONE, ZINC AND COPPER STRENGTHEN THE KERATIN.

HOW TO USE IT

MEASURE OUT A QUANTITY OF MOUSSE, EMULSIFY, AND BASING ONESELF ON THE LENGTH OF THE HAIR, APPLY FROM THE ROOTS TO THE ENDS. FOR USE BOTH ON WET OR DRY HAIR. ALCOHOL FREE. TOGETHER WITH DEFINING TEXTURIZER, SPRAYED ON THE ROOTS, IT'S THE IDEAL TREATMENT TO REVIVE EVEN THE MOST UNRULY HAIR.

WHEN TO USE IT

WHEN ONE WANTS A NATURAL HOLD AND PROTECTION FROM EXCESSIVE DEHYDRATION.

RESULTS

RESTORES BODY AND VOLUME. STRENGTHENS AND PROTECTS THE HAIR FROM HAIRDRYER HEAT.

PACKAGE

250 ml/ 8.45 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



RELAXING FLUID

pH 5.1

DESCRIPTION

SMOOTH EFFECT FLUID FOR SHINY HAIR PROTECTED AGAINST HAIRDRYER HEAT AND HUMIDITY.

PROPERTIES

PRODUCT ENRICHED WITH VEGETABLE DERIVATIVES FOR FIXING AND SILICONE DERIVATIVES FOR SOFTENING. EXCEPTIONAL FOR STRAIGHT HAIR, IT ALSO CONTROLS UNRULY HAIR, GIVES SHINE AND LUMINOSITY WHILST KEEPING THE HAIR LIGHT.

ACTIVE INGREDIENTS

LIMNANTHES ALBA: VEGETABLE DERIVATIVE FOR SHINE AND TO RESTORE HYDRATION; HELPS MAINTAIN COSMETIC COLOURING.
PRO-VITAMIN B5: HYDRATING AND PROTECTIVE ACTION.
SILICONES: SOFTENING AND ILLUMINATING ACTION.

HOW TO USE IT

APPLY EVENLY TO WASHED AND TOWEL-DRIED HAIR, COMB DOWN TO THE ENDS AND DRY.

WHEN TO USE IT

FOR SHINE AND HOLD OF UNRULY HAIR, IN CASE OF FRIZZY OR CURLY ENDS. SUPERB FOR STRAIGHTENING IRONS.

RESULTS

LUMINOUS AND SHINY HAIR, NATURAL SMOOTH EFFECT, TOTAL CONTROL OF FRIZZY HAIR.

PACKAGE

150 ml/ 5.07 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



PROTEIN SCULPTING LOTION

pH 4.3

DESCRIPTION

TRANSPARENT FLUID ENRICHED WITH A GLUCOSE DERIVATIVE WITH A HIGH RESTRUCTURING POWER, HYDRATING HYDROLYSED VEGETABLE PROTEINS AND A DERIVATIVE OF CELLULOSE SIMILAR TO A FILM.

PROPERTIES

FORMS A PROTECTIVE FILM AROUND THE HAIR TO PREVENT THE ATTACKS FROM ATMOSPHERIC AGENTS, SMOG AND SALT. ELIMINATES THE FRIZZY EFFECT.

ACTIVE INGREDIENTS

HYDROLYSED SOYA, WHEAT AND OAT PROTEINS: RESTRUCTURING AND SOFTENING ACTION.
HYDRATING AGENTS: TO RESTORE AND MAINTAIN CORRECT HYDRATION.

HOW TO USE IT

APPLY ON DRY OR WET HAIR. DO NOT RINSE. EXTRAORDINARY BEFORE AND AFTER A PERM. PERFECT FOR THE TREATMENT OF NATURAL DRYNESS AND AS A FINISHING GEL FOR HAIRSTYLING. OFFERS EXCELLENT PROTECTION AT THE BEACH AND POOL. NON-OILY AND DOESN'T MAKE THE HAIR HEAVY.

WHEN TO USE IT

ON PERMED HAIR TO ENHANCE THE CURLS. DURING SUN EXPOSURE TO PROTECT AND GENTLY DEFINE THE HAIR. FOR A "WET-LOOK".

RESULTS

GIVES VOLUME AND ELASTICITY TO PERMED HAIR. ELIMINATES SPLIT ENDS AND REPAIRS THE HAIR. PROTECTS FROM SALT AND SOLAR RAYS.

PACKAGE

250 ml/ 8.45 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



TEXTURIZER

DESCRIPTION

ECOLOGICAL HAIRSPRAY WITH A RESTORING EFFECT ACTIVATED BY HAIRDRYER HEAT.

PROPERTIES

THIS PRODUCT ENHANCES AND OPTIMISES HAIR VOLUME AND CONSISTENCY. ITS ACTIVE PRINCIPLES PENETRATE AND QUICKLY ENTER INTO ACTION WITH THE HELP OF THE HAIRDRYER HEAT.

ACTIVE INGREDIENTS

BIO-EXTENDER™: MARINE DERIVATIVE OBTAINED FROM THE ALGA RHODOPHYCEA, NATIVE TO THE COASTS OF BRITTANY, WHICH ACTS ON THE HAIR STRUCTURE, RESTORING ALL THE NECESSARY ELEMENTS: MINERAL SALTS (CALCIUM, MAGNESIUM, IRON, SILICONE, ZINC AND COPPER), PROTEINS AND VITAMINS. THE ACTION OF THE MINERAL SALTS IS VARIED: CALCIUM, MAGNESIUM AND IRON ARE CONSTITUTIVE ELEMENTS OF THE ENZYMES RESPONSIBLE FOR THE CORRECT METABOLISM OF THE KERATINOCYTES AND FAVOUR THEIR ACTIVITY. THE SILICON, ZINC AND COPPER STRENGTHEN THE KERATIN.
CASHMERE PROTEINS: RESTRUCTURING ACTION.

HOW TO USE IT

SPRAY ONTO THE ROOTS BEFORE STYLING. POINT THE HAIRDRYER HEAT ONTO THE AREAS WHERE THE PRODUCT HAS BEEN APPLIED, IN ORDER TO ACTIVATE ITS RESTORING PROPERTIES. IF COMBINED WITH DEFINING MOUSSE, IT'S THE IDEAL TREATMENT TO RESTORE EVEN THE MOST UNRULY HAIR.

WHEN TO USE IT

EVERY TIME YOU WANT A HAIRSTYLE WITH A NATURAL TOUCH.

RESULTS

THE PRODUCT GIVES VOLUME TO THE ROOTS WITHOUT LEAVING RESIDUES. BODY AND HOLD WITHOUT HEAVINESS.

PACKAGE

125 ml/ 4.23 fl.oz.

DEFINING
HOMO FABER FORTUNAE SUAE



ECOHAIRSPRAY

DESCRIPTION

ECO-FRIENDLY, MEDIUM-HOLD HAIRSPRAY FOR AN EXCEPTIONAL VOLUME EFFECT.

PROPERTIES

THE PRODUCT CREATES A LONG-LASTING, NATURAL STYLE. DRIES QUICKLY, IS NON-STICKY AND DOESN'T LEAVE RESIDUES.

ACTIVE INGREDIENTS

PANTHENOL: RESTRUCTURING ACTION.

SILICONE DERIVATIVES: SOFTENING ACTION.

BIO-EXTENDER™: MARINE DERIVATIVE OBTAINED FROM THE ALGA RHODOPHYCEA, NATIVE TO THE COASTS OF BRITTANY, WHICH ACTS ON THE HAIR STRUCTURE, RESTORING ALL THE NECESSARY ELEMENTS: MINERAL SALTS (CALCIUM, MAGNESIUM, IRON, SILICONE, ZINC AND COPPER), PROTEINS AND VITAMINS. THE ACTION OF THE MINERAL SALTS IS VARIED: CALCIUM, MAGNESIUM AND IRON ARE CONSTITUTIVE ELEMENTS OF THE ENZYMES RESPONSIBLE FOR THE CORRECT METABOLISM OF THE KERATINOCYTES AND FAVOUR THEIR ACTIVITY. THE SILICON, ZINC AND COPPER STRENGTHEN THE KERATIN.

HOW TO USE IT

SPRAY FROM A DISTANCE OF 30 CM AND PROCEED WITH THE STYLING.

WHEN TO USE IT

USED AS A FINAL TOUCH ON ANY KIND OF STYLE. GIVES HOLD TO CREATIVE STYLES AND ADDS VOLUME EVEN TO UNRULY HAIR.

RESULTS

SOFT AND NATURAL HOLD WITHOUT RESIDUES.

PACKAGE

250 ml/ 8.45 fl.oz.

DEFINING
HOMO FABER FORTUNAE SUAE



GLAM POWER

DESCRIPTION

EXCEPTIONAL, STRONG-HOLD, LONG-LASTING HAIRSPRAY.

PROPERTIES

CONTAINS THREE-DIMENSIONAL RESIN TO FIX THE HAIR AND CONSEQUENTLY TO RE-STYLE IT AGAIN. PROTECTS THE HAIR FROM SOLAR RAYS AND HUMIDITY. DRIES QUICKLY.

ACTIVE INGREDIENTS

THREE-DIMENSIONAL RESIN: CREATES HOLD WITHOUT IMPEDING THE NATURAL MOVEMENT OF STYLED HAIR.
PONGAMIA EXTRACT: EXTRACTED FROM AN AYURVEDIC PLANT FAMOUS FOR ITS CURATIVE PROPERTIES. PROTECTS THE HAIR FROM SOLAR RAYS.
VITAMIN E: ACTS AS A NATURAL FILTER AND PROTECTS THE HAIR FROM SOLAR RAYS AND HUMIDITY.

HOW TO USE IT

FOR HAIRSTYLING, SPRAY FROM A DISTANCE OF 30 CM AND PROCEED TO STYLE. FOR A FINAL TOUCH, SPRAY DIRECTLY ONTO THE DESIRED AREAS.

WHEN TO USE IT

TO FIX AND IMMEDIATELY STYLE THE HAIR.

RESULTS

IT CREATES A LONG-LASTING, NATURAL STYLE. DOESN'T LEAVES RESIDUES OR MAKE THE HAIR HEAVY.

PACKAGE

400 ml/ 13.53 fl.oz.

DEFINING
HOMO FABER FORTUNAE SUAE



ARTIFIXTURE GEL

pH 6.4

DESCRIPTION

EXTRA-STRONG HOLD GEL; DOESN'T LEAVE RESIDUES AND KEEPS THE HOLD EVEN WITH HIGHLY CREATIVE HAIRSTYLES.

PROPERTIES

THANKS TO ITS FORMULATION RICH IN FIXING POLYMERS, IT GIVES THE HAIR EXTRAORDINARY HOLD AND SHINE. THE ADDITION OF PANTHENOL AND SILICON DERIVATIVES MAKES THE HAIR SHINY AND VOLUMINOUS.

ACTIVE INGREDIENTS

PRO-VITAMIN B5 (PANTHENOL): HYDRATING AND PROTECTIVE ACTION.
HYDRATING AGENTS: TO KEEP THE HAIR SOFT AND FLEXIBLE.
UV FILTERS: PROTECTION FROM SOLAR RAYS.

HOW TO USE IT

APPLY A SMALL AMOUNT ONTO WET OR DRY HAIR. DOESN'T DEHYDRATE OR MAKE THE HAIR OILY.

WHEN TO USE IT

EXCELLENT TO CREATE A "WET-LOOK" EFFECT, AS A HOLDING BASE FOR HAIRSTYLES OR AS A FINAL TOUCH.

RESULTS

FOR A PERSONALISED, CREATIVE AND FASHIONABLE STYLE.

PACKAGE

150 ml/ 5.07 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



SHAPING GEL pH 4.8

DESCRIPTION

MEDIUM-HOLD GEL RICH IN VEGETABLE CELLULOSE POLYMERS WITH A SHINY EFFECT AND A PROTECTIVE FILTER AGAINST SOLAR RAYS.

PROPERTIES

MODELS AND ALLOWS MAXIMUM CREATIVITY OF THE STYLE. CREATES A NATURAL EFFECT WITH SPECIFIC HAIR AGENTS FOR A HYDRATING ACTION.

ACTIVE INGREDIENTS

FIXING AGENTS: FORM A FIXING FILM AROUND THE HAIR WITHOUT ATTACKING OR DAMAGING IT.
HYDRATING AGENTS: RESTORE AND MAINTAIN THE CORRECT HYDRATION.

HOW TO USE IT

APPLY WHEN FINISHING AND BEFORE USING CURLERS. DOESN'T DEHYDRATE OR MAKE THE HAIR OILY.

WHEN TO USE IT

EXCELLENT TO CREATE A "WET-LOOK" EFFECT, AS A HOLDING BASE FOR HAIRSTYLES OR AS A FINAL TOUCH.

RESULTS

RESTRUCTURES THE HAIR PROTECTING IT FROM DEHYDRATION.

PACKAGE

250 ml/ 8.45 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



WONDER WAX

DESCRIPTION

STRONG-HOLD, SHINY WAX.

PROPERTIES

DEFINES, SCULPTS AND SHINES. MAINTAINS CREATIVE STYLES BY PROTECTING THE HAIR AND MODELLING IT NATURALLY.

ACTIVE INGREDIENTS

FIXING AND MODELLING WAXES: FIX AND GENTLY COVER THE HAIR.

HOW TO USE IT

APPLY A SMALL AMOUNT OF THE PRODUCT ONTO WET OR DRY HAIR AND STYLE.

WHEN TO USE IT

TO MODEL AND SHAPE THE HAIR WITH AN EXTRAORDINARY LIGHT EFFECT.

RESULTS

MODELLED AND SHAPED STYLES. HUMIDITY AND SUN RESISTANT.

PACKAGE

100 ml/ 3.3 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE

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GLOSS

DESCRIPTION

INSTANT, LUMINOUS REMEDY FOR ALL HAIR TYPES, TO BE USED WHENEVER A PARTICULARLY BRILLIANT AND REFINED SHINE IS DESIRED.

PROPERTIES

CONTAINS LIMNANTHES ALBA WHICH GIVES EXTRAORDINARY, LONG-LASTING LUMINOSITY WITHOUT MAKING THE HAIR HEAVY.

ACTIVE INGREDIENTS

PANTHENOL: RESTRUCTURING ACTION.
SILICONE DERIVATIVES: BRILLIANCE ACTION.
LIMNANTHES ALBA: VEGETABLE DERIVATIVE WITH A HYDRO RE-BALANCING AND SHINE EFFECT.

HOW TO USE IT

ON DRY OR DULL HAIR, KEEP THE BOTTLE AT A DISTANCE OF 30 CM AND SPRAY AS DESIRED.

WHEN TO USE IT

FOR A TOUCH OF BRILLIANCE IN THE END STYLING. TO ENHANCE NATURAL OR COSMETIC LUMINOSITY MAKING IT INTENSE AND BRIGHT. A SUBSEQUENT APPLICATION OF GLAM POWER SPRAY AFTER STYLING IS PERFECT TO OBTAIN AN EXTRAORDINARY SHINY EFFECT.

RESULTS

DGIVES LIGHT AND SPLENDOUR WITHOUT MAKING THE HAIR HEAVY.

PACKAGE

125 ml/4.23 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



INVISIBLE PASTE pH 5.5

DESCRIPTION

FIBROUS TEXTURE, INVISIBLE EFFECT MODELLING PASTE.

PROPERTIES

GIVES STRUCTURE, FLEXIBILITY AND INVISIBLE HOLD TO THE MOST CREATIVE HAIRSTYLES.

ACTIVE INGREDIENTS

FRESH PUMPKIN CELLS: EXTRACTED WITH AN ENZYMIC PROCESS, THEIR RE-MINERALISING (MAGNESIUM, ZINC) AND VITAMINIC (VITAMIN A);
SOYA, WHEAT AND OAT PROTEINS: CONDITIONING AND HYDRATING ACTION. CREATE BODY AND SHINE.

HOW TO USE IT

RUB A VERY SMALL QUANTITY OF THE PRODUCT BETWEEN YOUR HANDS AND APPLY ONTO THE HAIR WHERE NECESSARY TO GIVE STRUCTURE, FLEXIBILITY AND HOLD.

WHEN TO USE IT

FOR NATURAL DEFINITION COMBINED WITH A RE-MINERALISING AND HYDRATING TREATMENT.

RESULTS

DECISIVE, YET NATURAL FIXING ACTION, HAIR HYDRATION AND NOURISHMENT.

PACKAGE

75 ml/ 2.5 fl.oz.

DEFINING
HOMO FABER FORTUNAE SUAE



INVISIBLE STYLING CREAM pH 5.3

DESCRIPTION

NON-RINSE, RE-CONDITIONING CREAM, CREATED TO NOURISH AND PROTECT THE HAIR. GIVES SOFT, INVISIBLE AND NATURAL HOLD TO THE HAIR.

PROPERTIES

PROTECTS THE HAIR FROM THE ATTACKS OF FREE RADICALS AND OFFERS A PROTECTIVE SCREEN FOR THE COLOUR. CREATES AN INVISIBLE PROTECTION CREATING A RE-CONDITIONING FILM. ALSO PROTECTS THE HAIR FROM HAIRDRYER HEAT.

ACTIVE INGREDIENTS

AVOCADO OIL: NOURISHING AND SOFTENING ACTION.

HYDROLYSED RICE PROTEINS: CONDITIONING ACTION

RICE BRAN OIL: RICH IN VITAMIN E FOR AN INTENSE ANTIOXIDANT ACTION, NOURISHING AND UNTANGLING.

SUNFLOWER OIL: RICH IN POLYPHENOLS, IT PROTECTS THE HAIR FROM FREE RADICALS

HYDROLYSED SOYA PROTEINS: CREATES SHINE AND BODY

UV FILTERS: PROTECTS THE HAIR FROM UV RAYS. HELP KEEP THE COLOUR INTENSE AND BRIGHT

HOW TO USE IT

APPLY EVENLY TO WASHED AND TOWEL-DRIED HAIR AND THEN DRY.

WHEN TO USE IT

ON DRY, COLOURED HAIR WHICH NEEDS A SOFT AND INVISIBLE HOLD.

RESULTS

SOFT, SILKY AND PROTECTED HAIR.

PACKAGE

150 ml/ 5.07 fl.oz.

DEFINING
HOMO FABER FORTUNAE SVAE



INVISIBLE HAIR SPRAY pH 5.5

DESCRIPTION

INVISIBLE ACTION SPRAY FOR A STRONG, YET NATURAL HOLD.

PROPERTIES

GIVES BODY AND GUARANTEES LONG-LASTING HOLD EVEN IN HUMID CONDITIONS.
DOESN'T LEAVES RESIDUES AND IS NON-STICKY.

ACTIVE INGREDIENTS

DIMETHICONE: SHINY HAIR EFFECT
PANTHENOL: HYDRATING AND RESTRUCTURING ACTION.
CUCUMBER EXTRACT: DETOXIFYING AND DEPURATIVE ACTION

HOW TO USE IT

COMB THE DRY OR LIGHTLY DAMP HAIR, STYLING AS WISHED.
TO DEFINE LOCKS, SPRAY FROM A DISTANCE OF 15 CM.
AS A FINAL FIXATIVE, SPRAY FROM 30 CM OVER ALL THE HAIR.

WHEN TO USE IT

TO HOLD THE STYLE NATURALLY AND INVISIBLY. STRONG FIXING EFFECT.

RESULTS

TEXCELLENT STYLING HOLD, WITHOUT RESIDUES. THE HAIR HAS BODY BUT ISN'T HEAVY.

PACKAGE

400 ml/13.53 fl.oz..

DEFINING
HOMO FABER FORTUNAE SVAE



INVISIBLE HONEY GEL

pH 6.1

DESCRIPTION

INVISIBLE IMPACT GEL PERFECT FOR STYLES IN MOVEMENT OR TO GIVE THE HAIR A WET-LOOK EFFECT.

PROPERTIES

THANKS TO THE PRESENCE OF HONEY, IT OFFERS A RE-MINERALISING, NOURISHING AND EMOLLIENT ACTION. IT PRESENTS A MEMORY EFFECT, THAT IS, THE ABILITY TO RESTORE THE FIXING ACTION EVEN AFTER 24-36 HOURS BY PASSING DAMP HANDS THROUGH THE HAIR.

ACTIVE INGREDIENTS

HONEY: INTRODUCES MINERALS, AMINO ACIDS AND VITAMINS. GUARANTEES PROLONGED HYDRATION
MEMORY EFFECT RESIN: ABILITY TO RESTORE THE FIXING ACTION EVEN AFTER 24-36 HOURS BY PASSING DAMP HANDS THROUGH THE HAIR

HOW TO USE IT

RUB A SMALL QUANTITY ONTO THE HANDS AND PROCEED BY APPLYING THE PRODUCT ON DRY HAIR TO CREATE A STYLING EFFECT, OR ONTO DAMP HAIR FOR A WET-LOOK EFFECT.

WHEN TO USE IT

FOR NATURAL DEFINITION COMBINED WITH A RE-MINERALISING AND HYDRATING TREATMENT.

RESULTS

DECISIVE, YET NATURAL FIXING ACTION, HAIR HYDRATION AND NOURISHMENT

PACKAGE

150 ml/6.6FL.OZ.

DEFINING
HOMO FABER FORTUNAE SVAE



SHINE DROPS

DESCRIPTION

DROPS WHICH CREATE LIGHT AND BRILLIANCE.

PROPERTIES

CONTAINS SILICONE WHICH ENHANCES THE REFLECTIONS AND GIVES THE HAIR EXTRAORDINARY, LONG-LASTING BRILLIANCE WITHOUT MAKING IT HEAVY.

ACTIVE INGREDIENTS

SPHINGOLIPIDS: RESTRUCTURING ACTION.
SILICONE DERIVATIVES: BRILLIANCE ACTION.

HOW TO USE IT

PUT 2-3 DROPS INTO THE PALM OF THE HAND AND MASSAGE ONTO DAMP OR DRY HAIR.
CAN BE APPLIED ON ITS OWN OR TOGETHER WITH OTHER STYLING PRODUCTS USING DIFFERENT TECHNIQUES:
SUPERIMPOSITION OF PRODUCTS (COVER): PARTICULARLY SUITABLE FOR FRAGILE OR DRY HAIR. APPLY SHAPING GEL (ON WET HAIR) AND SHINE DROPS BEFORE DRYING.
MIXTURE OF PRODUCTS (CROSS MIXTURE): MIX 3 PARTS OF SHAPING GEL AND 1 PART OF SHINE DROPS. APPLY ONTO DAMP HAIR AND PROCEED WITH THE STYLING.

WHEN TO USE IT

EVERY TIME ONE WANTS TO ENHANCE THE BRILLIANCE OF THE HAIR, SCULPTING AND PUTTING A FINISHING TOUCH TO EACH LOCK.

RESULTS

SOFT AND LUMINOUS HAIR.

PACKAGE

30 ml/1 fl.oz.

DEFINING
HOMO FABER FORTUNAE SUAE